

**INFORMATION FOR ORGANISERS
AND OFFICIALS**

**REMINDER FOR ATHLETES AND TRAINERS
REGARDING WARMING-UP AND TRAINING AREAS**

In recent years the warming-up areas have become more accessible to spectators, judges, press and media who enjoy watching skilful and sensitive riding and training methods.

Every athlete and trainer must accept his responsibility to uphold the high level of horse welfare our sport has achieved.

All warming-up and training areas are supervised by officially appointed FEI stewards. Their job is to ensure that FEI regulations are enforced and athletes and trainers maintain standards of riding and warming-up in accordance with art. 155 of the FEI General Regulations.

Should any spectator, athlete, trainer or judge be concerned about, or feel they are witnessing rough or unfair riding or training, without delay they should immediately report the incident to the FEI Steward. The FEI Steward will then decide on the appropriate course of action including reporting the incident to the Chief Steward who will report to the President of the Ground Jury.

More detailed information regarding disciplinary procedures can be found in the FEI General Regulations, Art. 169.

**STABLE SECURITY/STEWARDSHIP AT INTERNATIONAL EVENTS
MINIMUM REQUIREMENTS TO ENSURE IMPLEMENTATION OF
VETERINARY REGULATIONS**

1. RESTRICTED ACCESS TO STABLE AREA

For events that require stable security, a completely restricted stable(s) area is required as set forth in Veterinary Regulations Article 1008, III. Accreditation must be checked as an access requirement and should only be granted to persons permitted to the stables area in accordance with the Veterinary Regulations Article 1009.

A CCTV system may be prescribed by the FEI for certain events.

Where possible an athletes area should be provided away from the general public. Access to this area must be limited to those permitted to access the stables area only.

Whenever possible the stable area must include only stables and clean designated treatment boxes and testing boxes; lorries, caravans, etc., should not be permitted within the area.

Access to stables must be limited to those persons indicated in VR. It is essential that the official issuing authorized access be a responsible person of seniority within the Organising Committee.

It is important that the NFs and OCs of international events liaise closely with the Veterinary Authorities and that the Committee and all officials, particularly the Chief Steward, are aware of the Veterinary Authorities requirements in respect to access control and separation of horses in the stables and during training.

2. CONTROL OF ACCESS

A control system must operate at all entrance gates so that there is an efficient and reliable method of identifying the accreditation of those who enter and leave the stable area at any time.

Extra vigilance must be used in establishing the identity of persons and reasons for entering the stables during the night by means of a night access list.

3. STEWARDING OF STABLE AREA

At least one stable steward, directly responsible to the Chief Steward, must be present or readily available in the vicinity of the stable area 24 hours a day during the entire duration of the event. He may be assisted by deputies as required. The steward/deputies must regularly patrol the stable area, without establishing any predetermined pattern, to discourage any form of illegal practices or abuses to horses. Any misdemeanours must be reported immediately to the Chief Steward. Stewards must be under instructions to ask for the appropriate ETUE if a horse is seen to receive treatment; this also applies to the use of nebulisers.

The duty of the stewards is to safeguard the welfare of the horses and to prevent any form of illegal practices that may also disrupt fair play.

4. GROOMS

Grooms must be accredited to enter the stabling area.

The Person Responsible must ensure that his/her grooms, or any other authorised persons with access to his/her horses, are familiar with the security and stewarding procedures operating at the event attended. They must also ensure that his/her grooms, or any other authorised persons with access to his/her horses, are familiar with the regulations pertaining to the use of substances on the FEI Prohibited Substances List. Grooms may also be sanctioned if found at fault under the EADCM Regulations and further accreditation may be withdrawn, preventing attendance at an FEI Event.

5. MOVEMENT THROUGHOUT EVENT GROUNDS

Movement of horses between the stables, practice, grazing and main arena must be strictly controlled. It is appreciated that flexibility will be required depending on the requirements of other disciplines.

6. STEWARDING OF PRACTICE ARENA

The Chief Steward must ensure that all practice arenas are fully-stewarded all the time that they are officially open. He must also ensure that these arenas are subject to random controls when they are officially closed.

7. GRAZING AREA

It is recommended that a grazing area be provided at all outdoor events, and that this be subject to random control. If available, horses must only be grazed or walked in hand within this area.

The Foreign Judge/TD at events will be specifically asked to check that the relevant requirements are met as reasonably as can be expected, depending on the discipline, and to indicate clearly any shortfalls, following which consideration may be given to altering the category of the event in future.

PRESS MATTERS – SPONSORS' LOGOS

The use of event logos and sponsors' logos is key to promoting both your event and maximising exposure for your sponsors. However, there are occasions when your sponsors may wish to have references to their brand removed from communiques, such as a horse testing positive to a prohibited substance at your event, a disqualification for hypersensitivity, a horse welfare issue or some other potentially controversial matter.

We do of course understand that you may have contractual obligations to use the full designation of the event and the sponsor's logo in all communiques. However, the FEI recommends that organisers of FEI events should liaise directly with their sponsors prior to the event to agree a protocol for use in case there is an incident that has the potential to damage a sponsor's brand image.

Please feel free to contact the FEI Press Relations team at press@fei.org if you have any questions.

MEDIA OPERATIONS AT FEI EVENTS

The FEI aims to achieve consistent global promotion of FEI Events, and the FEI Press Relations Team would like to take this opportunity to reiterate its commitment to working closely with you, the Organiser, and Event Press Officer to achieve this goal.

Increasing the visibility of our sport is a challenging but important objective, and in order to assist you we provide a number of useful tools to ensure optimal media coverage and working conditions for the media in the lead up to and throughout your event:

1. Media Operations At FEI Events – Guidelines & Checklists (see annex)

The FEI has designed a comprehensive document - "Media Operations At FEI Events - Guidelines & Checklists" - which is attached as an annex to this Draft Schedule.

The document outlines the necessary steps, decisions and actions that need to be taken before, during and after the Event in order to optimise working conditions for media at the Event, and to secure positive media coverage of the Event.

IMPORTANT: If Organisers are working with an appointed Event Press Officer or press office team, the FEI recommends that the "Media Operations At FEI Events - Guidelines

& Checklists" annex is supplied to them as soon as possible, so that all key guidelines within the document can be incorporated into the design and function of the Event's media operations.

2. FEI online resources for media

In addition, the FEI provides a wide range of online information resources to support media, Organisers and Event Press Officers. These include:

FEI Photo Catalogue

Free images for editorial use are available from the FEI Photo Catalogue:

www.feiphotos.org

Media simply need to register their details and a username and password will be emailed to them.

Social Media

The FEI posts news, images and video on Facebook (www.facebook.com/the.fei) and Twitter (www.twitter.com/myfei_home). We encourage media, Organisers and Event Press Officers to follow us on Facebook and twitter and share content.

Athlete biographies

Biographies can be found here: <http://inside.fei.org/bios>

FEI YouTube Channel

Event previews, interviews and behind the scenes footage from many FEI events are available on the FEI's YouTube channel: www.youtube.com/user/feichannel. Feel free to share this content.

FEI TV

Live footage from many Events can be viewed on FEI TV (www.feitv.org), the FEI's official video channel. To subscribe to FEI TV, please click [here](#).

3. Other online resources

FEI rules, results and calendars can be found on <http://inside.fei.org/> as follows:

- Events: <http://inside.fei.org/>
- FEI Calendar: <https://data.fei.org/Calendar/Search.aspx>
- Rules are accessed via the Discipline
- Rankings & Standings: <https://data.fei.org/Ranking/List.aspx>

4. FEI Crisis Management Plan

The FEI Crisis Management Plan can be found on the FEI website:

<http://inside.fei.org/fei/your-role/organisers/dressage/downloads>

The Event Press Officer must be a member of the Crisis Management Team, as explained within the FEI Crisis Management Plan document.

5. FEI Press Relations Team - further support

The FEI Press Relations Team based at FEI headquarters in Lausanne (SUI) is pleased to support the efforts of you, the Organiser, and the Event Press Officer.

In order to support you effectively, please:

- Include the FEI on your press mailing list (press@fei.org)



- Send us a short text presenting your Event, the logo, images (with caption and credit), press kit, press accreditation and hotel reservation details, so that we can publish these details on the FEI website, on social media, in FEI publications and in the FEI Photo Catalogue.

Should you have any questions regarding the “Media Operations At FEI Events – Guidelines & Checklists” document, or would like to discuss any media-related issue relating to your Event, please contact the FEI Press Relations Team at press@fei.org